



Brighthouse

FINANCIAL

Life insurance can play an important role in a client's overall financial strategy. But financial professionals and clients agree that purchasing life insurance can be a confusing and difficult process.

We're working to change that with **Brighthouse Simple Underwriting**.

In addition to simplifying the rating classes, Brighthouse Simple Underwriting features:

- **Simple, less invasive process** – no exams and no labs
- **Simple underwriting offer** – yes or no answer
- **Faster underwriting decision** – generally within 24 hours following telephone application and interview
- **One call to the owner and to the insured** – we ask the questions

Brighthouse Simple Underwriting is available on Brighthouse Premier Accumulator Universal LifeSM (PAUL) policies, for those who qualify. PAUL offers the best of both worlds – protection and growth in one product with no surrender charges.

Find out more about **[Brighthouse Simple Underwriting](#)** OR Contact the Life Sales Desk with any questions or to learn more: **855-861-5300**.

¹ LIMRA. (2017). *2017 Insurance Barometer Study*. Limra.com: LL Global Inc.