

## **Brighthouse Shield<sup>®</sup> Level II Advisory Annuity**

### A Case Study

#### What is an index-linked annuity?

An index-linked annuity is a long-term financial product designed to help you save for retirement. A Brighthouse Shield<sup>®</sup> Level II Annuity offers growth opportunities by linking to well-known market indices. And with a level of downside protection,<sup>1</sup> it can help limit the impact of market volatility. Plus, a Shield Level II Annuity features no annual fees.<sup>2</sup>

### AR Meet Alex and Maura

Hypothetical example for illustrative purposes only.

#### Maintaining a level of exposure to equities

This couple is looking forward to starting their retirement in 10 years. Their plans include traveling, spending time with their children, and pursuing their hobbies. Alex and Maura know that reaching their financial goals requires portfolio exposure to the equity markets but realize that market volatility can impact their savings.

#### Diversifying with an allocation that tracks multiple indices

Alex and Maura's financial professional recommended moving \$100,000 – a portion of their retirement assets – into a Brighthouse Shield<sup>®</sup> Level II Advisory Annuity. The purchase payment was allocated to three Shield Options.<sup>3</sup> Each Shield Option has an associated term (length of time), index, Shield Rate (level of protection), and rate crediting type. Here's the breakdown for each scenario:

- Shield Option 1: 6-Year Term | Index 1 | Shield Rate 15% | Cap Rate 130% | Allocation 60%
- Shield Option 2: 6-Year Term | Index 2 | Shield Rate 10% | Cap Rate 100% | Allocation 30%
- Shield Option 3: 6-Year Term | Index 3 | Shield Rate 10% | Cap Rate 80% | Allocation 10%



#### Good to know

A Shield Level II Annuity does not invest directly in any index. Performance is measured against the index or indices chosen, subject to the applicable Shield Rate (level of protection) if the performance is negative or the applicable rate crediting type if positive. Negative index performance beyond the Shield Rate could result in a substantial loss.

Brighthouse Shield<sup>®</sup> Level II Advisory Annuity is part of the suite of single premium deferred index-linked annuity products collectively referred to as "Shield<sup>®</sup> Level Annuities," "Shield<sup>®</sup> Level II Annuities," "Shield<sup>®</sup> Annuities," or "Shield<sup>®</sup> II Annuities." This material provides a general overview of Shield Level Annuities. Please refer to the product fact card and prospectus for complete details. Product availability and features may vary by state or firm.

# The Shield Level II Advisory Difference

Based on the Shield Options below, the account value of Alex and Maura's Shield Level II Annuity increased from their single purchase payment of \$100,000 to \$111,500. If they had invested in a different investment that tracks the same market index but does not provide a level of protection, their account value would have been \$107,500 – a difference of \$4,000.<sup>4</sup>

#### **Up Market**

#### Shield Option 1 6-year term

- Starting value: \$60,000
- Index performance: 20%
- Shield Rate: 15%
- Cap Rate: 130%
- Performance Rate: 20%
- Ending value: \$72,000

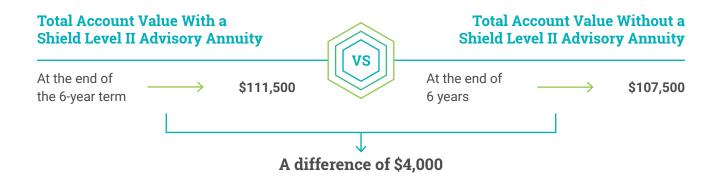
#### Shield Option 2 6-year term

- Starting value: \$30,000
- Index performance: -10%
- Shield Rate: 10%
- Cap Rate: 100%
- Performance Rate: 0%
- Ending value: \$30,000

#### Shield Option 3 6-year term

- Starting value: \$10,000
- Index performance: -15%
- Shield Rate: 10%
- Cap Rate: 80%
- Performance Rate: -5%
- Ending value: \$9,500

\$72,000 + \$30,000 + \$9,500 = Total Account Value: \$111,500



These examples are not a representation of past or future performance for any Shield Option (which has an associated term, index, Shield Rate, and rate crediting type) and are not a guarantee of any kind. Actual performance may be greater or less than what is shown. This illustration assumes no withdrawals are taken, and account values are rounded for illustrative purposes only. Cap Rates are hypothetical for illustrative purposes only and may not reflect actual declared rates. The Cap Rates will vary depending on the selected term, index, and Shield Rate. The performance (Performance Rate) for each Shield Option is determined on the term end date and is based on the index performance, adjusted for the applicable Shield Rate (level of protection) and rate crediting type. Unless you have a Shield Option with a 1-year term, the rate crediting type is not an annual rate. After the initial term, renewal rates apply on the corresponding contract anniversary for the new term.

## **Providing Value in Down Markets**

Now let's look at the same Shield Options in a down market. The account value of Alex and Maura's Shield Level II Annuity decreased from their single purchase payment of \$100,000 to \$99,500. If they had invested in a different investment that tracks the same market index but does not provide a level of protection, their account value would have been \$92,500 – a difference of \$7,000.<sup>4</sup>

#### Down Market

#### Shield Option 1 6-year term

- Starting value: \$60,000
- Index performance: -5%
- Shield Rate: 15%
- Cap Rate: 130%
- Performance Rate: 0%
- Ending value: \$60,000

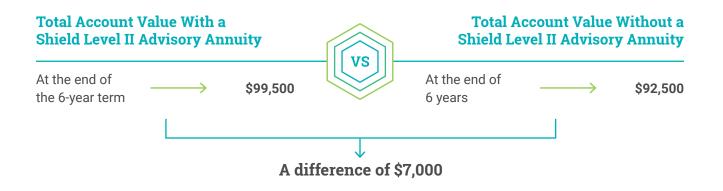
#### Shield Option 2 6-year term

- Starting value: \$30,000
- Index performance: -10%
- Shield Rate: 10%
- Cap Rate: 100%
- Performance Rate: 0%
- Ending value: \$30,000

#### Shield Option 3 6-year term

- Starting value: \$10,000
- Index performance: -15%
- Shield Rate: 10%
- Cap Rate: 80%
- Performance Rate: -5%
- Ending value: \$9,500

\$60,000 + \$30,000 + \$9,500 = Total Account Value: \$99,500



These examples are not a representation of past or future performance for any Shield Option (which has an associated term, index, Shield Rate, and rate crediting type) and are not a guarantee of any kind. Actual performance may be greater or less than what is shown. This illustration assumes no withdrawals are taken, and account values are rounded for illustrative purposes only. The Cap Rate will vary depending on the selected term, index, and Shield Rate. The performance (Performance Rate) for each Shield Option is determined on the term end date and is based on the index performance, adjusted for the applicable Shield Rate (level of protection) and rate crediting type. Unless you have a Shield Option with a 1-year term, the rate crediting type is not an annual rate. After the initial term, renewal rates apply on the corresponding contract anniversary for the new term.

Visit **brighthousefinancial.com** for interactive tools and resources, or speak to your financial professional about how a Brighthouse Shield Level II Advisory Annuity can complement your overall retirement planning strategy.

<sup>1</sup> The contract owner can participate in rising markets up to the rate crediting type. Growth opportunities are based on the elected rate crediting type. The performance (Performance Rate) for each Shield Option is determined on the term end date and is based on the index performance, adjusted for the applicable Shield Rate (level of protection) and rate crediting type. The issuing insurance company will absorb losses up to the level of protection in falling markets. The account value will be reduced by any negative index performance beyond the elected level of protection. If the Fixed Account is not elected, there could be a substantial loss if the index declines more than the level of protection.

<sup>2</sup> Premium taxes and other taxes may apply.

<sup>3</sup> The Shield Options available may vary by state or firm.

<sup>4</sup> Taxes, fees, and expenses have not been accounted for in this hypothetical example.

This material must be preceded or accompanied by a prospectus for Brighthouse Shield Level II Advisory Annuity, issued by Brighthouse Life Insurance Company, which contains information about the contract's features, risks, charges, and expenses. Clients should read the prospectus, which is available from their financial professional, and consider its information carefully before investing. Brighthouse Financial has the right to substitute an index prior to the end of a term if an index is discontinued or we determine that our use of such index should be discontinued.

Brighthouse Shield Level II Advisory Annuity is a long-term investment designed for retirement purposes. It has limitations, exclusions, charges, termination provisions, and terms for keeping it in force and is not guaranteed by the broker/dealer, insurance agency, underwriter, or any affiliates of those entities from which it was purchased. All representations and contract guarantees, including the death benefit and annuity payout rates, are subject to the claims-paying ability and financial strength of the issuing insurance company. Because the client agrees to absorb all losses beyond their chosen Shield Rate, there is a risk of substantial loss of principal. Please refer to "Risk Factors" in the contract prospectus for more details.

Withdrawals of taxable amounts are subject to ordinary income tax. Withdrawals made before age 59½ may also be subject to a 10% federal income tax penalty. Distributions of taxable amounts from a non-qualified annuity may also be subject to the 3.8% Net Investment Income Tax that is generally imposed on interest, dividends, and annuity income if the modified adjusted gross income exceeds the applicable threshold amount. Withdrawals will reduce the death benefit and account value. Withdrawals may be subject to withdrawal charges.

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Brighthouse Shield<sup>®</sup> Level II Advisory Annuity, referred to as "Shield<sup>®</sup> Level Annuities," "Shield<sup>®</sup> Level II Annuities," "Shield<sup>®</sup> Annuities," or "Shield<sup>®</sup> II Annuities," is an index-linked annuity issued by, and product guarantees are solely the responsibility of, Brighthouse Life Insurance Company, Charlotte, NC 28277, on Policy Form 5-213-1 (07/24) ("Brighthouse Financial"). This product is distributed by Brighthouse Securities, LLC (member FINRA). All are Brighthouse Financial affiliated companies. Product availability and features may vary by state or firm.

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