ANNUITIES | SINGLE PREMIUM DEFERRED

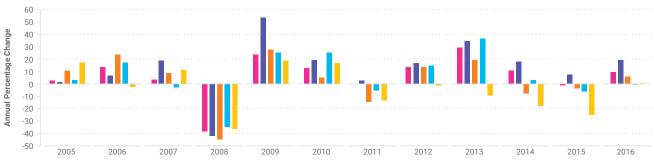
Brighthouse Shield Level SelectorSM Annuity Brighthouse Shield Level SelectorSM 3-Year Annuity



Historical Price Returns

Over the long term, history has shown that equities can be a powerful way to help grow your assets and keep pace with inflation. But caution is warranted. Over the short term, equities don't always travel in an upward direction and may stumble.

That's why Brighthouse Financial¹ offers Brighthouse Shield Level SelectorSM and Brighthouse Shield Level SelectorSM 3-Year Annuities. Shield Level Selector and Shield Level Selector 3-Year can help you invest for the long term while feeling comfortable with the amount of risk you're taking. Help protect a portion of your retirement assets and get better growth potential than you could get with some conservative investments² by tracking up to five indices with Shield Level Selector or up to three indices with Shield Level Selector 3-Year. These indices are diversified among large and small cap stocks, international stocks and commodities.³ You can use this guide to help familiarize yourself with the indices tracked by Brighthouse Shield Level Selector and Brighthouse Shield Level Selector 3-Year Annuities and review their historical annual price returns.⁴



Source: Morningstar Direct, 1/17. RUT Price Return, Russell Investments.

Past performance is not a guarantee of future performance. Market indices referenced are not managed and are used as a measurement of the value of a section of the stock market. Information about indices is provided to illustrate historical market trends and does not represent the performance of any specific investment. You cannot invest directly in an index.

You can choose from



Please note: Not all indices are available with all Shield Options and Shield Level Selector and Shield Level Selector 3-Year do not invest directly in any index. The Shield Level Selector 3-Year annuity does not have 25% level of protection, NASDAQ-100 Index, Bloomberg Commodity Index or six-year term.

With Shield Level Selector and Shield Level Selector 3-Year, you can choose from one or more of the available Shield Options – Shield 10, Shield 15, Shield 25 or Shield 100^5 – each a combination of level of protection, 6 index and term. If your chosen index is down at the end of your term, Brighthouse Financial will absorb the first 10%, 15%, 25% or 100% of index loss. Because your account value will be reduced by any negative index performance beyond your elected level of protection, there is risk of substantial loss if you do not elect the Shield 100 or the Fixed Account, if available.

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All contract guarantees, including the optional death benefit and annuity payout rates, are subject to the claims-paying ability and financial strength of the issuing insurance company. Each issuing insurance company is solely responsible for its own financial condition and contractual obligations.

¹ Shield Level Selector and Shield Level Selector 3-Year are issued by Brighthouse Life Insurance Company and in New York, only by Brighthouse Life Insurance Company of NY, which are referred to throughout this material as "Brighthouse Financial." Brighthouse Financial is the brand name for Brighthouse Life Insurance Company of NY and Brighthouse Life Insurance Company.

² Conservative investments have varying levels of risks, and contain different features and guarantees.

³ Diversification does not ensure a profit or protect against a loss. Brighthouse Financial reserves the right to substitute any index at any time.

⁴ The respective price return of each index is from January 1st of any particular year to December 31st of the same year.

⁵ Shield 100 Shield Options are not available in CA, NY or TX. The Fixed Account may not be available in all states.

⁶ In the contract and prospectus, the level(s) of protection is referred to as "Shield Rate."

S&P 500[®] Index^A

The Index includes 500 large cap stocks from leading companies in leading industries of the U.S. economy, capturing approximately 80% coverage of U.S. equities.

Historical Performance Since 1957

Year	Starting Value	Ending Value	Calendar Year Price Return (%)	Year	Starting Value	Ending Value	Calendar Year Price Return (%)
1957	46.67	39.99	-14.31	1987	242.17	247.08	2.03
1958	39.99	55.21	38.06	1988	247.08	277.72	12.40
1959	55.21	59.89	8.48	1989	277.72	353.40	27.25
1960	59.89	58.11	-2.97	1990	353.40	330.22	-6.56
1961	58.11	71.55	23.13	1991	330.22	417.09	26.31
1962	71.55	63.10	-11.81	1992	417.09	435.71	4.46
1963	63.10	75.02	18.89	1993	435.71	466.45	7.06
1964	75.02	84.75	12.97	1994	466.45	459.27	-1.54
1965	84.75	92.43	9.06	1995	459.27	615.93	34.11
1966	92.43	80.33	-13.09	1996	615.93	740.74	20.26
1967	80.33	96.47	20.09	1997	740.74	970.43	31.01
1968	96.47	103.86	7.66	1998	970.43	1229.23	26.67
1969	103.86	92.06	-11.36	1999	1229.23	1469.25	19.53
1970	92.06	92.15	0.10	2000	1469.25	1320.28	-10.14
1971	92.15	101.95	10.63	2001	1320.28	1148.08	-13.04
1972	101.95	118.05	15.79	2002	1148.08	879.82	-23.37
1973	118.05	97.55	-17.37	2003	879.82	1111.92	26.38
1974	97.55	68.56	-29.72	2004	1111.92	1211.92	8.99
1975	68.56	90.19	31.55	2005	1211.92	1248.29	3.00
1976	90.19	107.46	19.15	2006	1248.29	1418.30	13.62
1977	107.46	95.10	-11.50	2007	1418.30	1468.36	3.53
1978	95.10	96.11	1.06	2008	1468.36	903.26	-38.49
1979	96.11	107.94	12.31	2009	903.26	1115.10	23.45
1980	107.94	135.76	25.77	2010	1115.10	1257.64	12.78
1981	135.76	122.55	-9.73	2011	1257.64	1257.60	0.00
1982	122.55	140.64	14.76	2012	1257.60	1426.19	13.41
1983	140.64	164.93	17.27	2013	1426.19	1848.36	29.60
1984	164.93	167.24	1.40	2014	1848.36	2058.90	11.39
1985	167.24	211.28	26.33	2015	2058.90	2043.94	-0.73
1986	211.28	242.17	14.62	2016	2043.94	2238.83	9.54

Over the past 60 calendar years, the S&P 500[®] Index has experienced losses at the end of 16 of those years. Of those 16 down years:

- 4 years experienced a loss of greater than 15%
- 7 years experienced a loss between 10%-15%
- 5 years experienced a loss of less than 10%

This material is for general informational purposes only and should not be interpreted as a specific recommendation or as fiduciary investment advice as defined by the Department of Labor Fiduciary Rule. Contact your financial professional for more information.

Russell 2000[®] Index^B

The Index measures the performance of the small-cap segment of the U.S. equity universe. The Russell 2000 is a subset of the Russell 3000® Index representing approximately 10% of the total market capitalization of that index. It includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership.

Historical Performance Since 1987

Year	Starting Value	Ending Value	Calendar Year Price Return (%)	Year	Starting Value	Ending Value	Calendar Year Price Return (%)
1987	135.00	120.42	-10.80	2002	488.50	383.09	-21.58
1988	120.42	147.37	22.38	2003	383.09	556.91	45.37
1989	147.37	168.30	14.20	2004	556.91	651.57	17.00
1990	168.30	132.20	-21.45	2005	651.57	673.22	3.32
1991	132.20	189.91	43.65	2006	673.22	787.66	17.00
1992	189.91	221.00	16.37	2007	787.66	766.03	-2.75
1993	221.00	258.59	17.01	2008	766.03	499.45	-34.80
1994	258.59	250.35	-3.19	2009	499.45	625.39	25.22
1995	250.35	315.97	26.21	2010	625.39	783.65	25.31
1996	315.97	362.61	14.76	2011	783.65	740.92	-5.45
1997	362.61	437.03	20.52	2012	740.92	849.35	14.63
1998	437.03	421.95	-3.45	2013	849.35	1163.64	37.00
1999	421.95	504.75	19.62	2014	1163.64	1204.70	3.53
2000	504.75	483.53	-4.20	2015	1204.70	1135.89	-5.71
2001	483.53	488.50	1.03	2016	1135.89	1357.13	19.48

Over the past 30 calendar years, the Russell 2000° Index has experienced losses at the end of 10 of those years. Of those 10 down years:

- 3 years experienced a loss of greater than 15%
- 1 year experienced a loss between 10%-15%
- 6 years experienced a loss of less than 10%

NASDAQ-100 Index®, C

The Index includes 100 of the largest domestic and international non-financial securities listed on The Nasdaq Stock Market based on market capitalization. The Index reflects companies across major industry groups including computer hardware and software, telecommunications, retail/wholesale trade and biotechnology. It does not contain securities of financial companies including investment companies.

Historical Performance Since Inception

Year	Starting Value	Ending Value	Calendar Year Price Return (%)	Year	Starting Value	Ending Value	Calendar Year Price Return (%)
1986	132.29	141.40	6.89	2001	2341.70	1577.05	-32.65
1987	141.40	156.25	10.50	2002	1577.05	984.36	-37.58
1988	156.25	177.41	13.54	2003	984.36	1467.92	49.12
1989	177.41	223.83	26.17	2004	1467.92	1621.12	10.44
1990	223.83	200.53	-10.41	2005	1621.12	1645.20	1.49
1991	200.53	330.85	64.99	2006	1645.20	1756.90	6.79
1992	330.85	360.18	8.87	2007	1756.90	2084.93	18.67
1993	360.18	398.28	10.58	2008	2084.93	1211.65	-41.89
1994	398.28	404.27	1.50	2009	1211.65	1860.31	53.54
1995	404.27	576.23	42.54	2010	1860.31	2217.86	19.22
1996	576.23	821.36	42.54	2011	2217.86	2277.83	2.70
1997	821.36	990.83	20.63	2012	2277.83	2660.93	16.82
1998	990.83	1836.01	85.30	2013	2660.93	3592.00	34.99
1999	1836.01	3707.83	101.95	2014	3592.00	4236.28	17.94
2000	3707.83	2341.70	-36.84	2015	4236.28	4593.27	8.43
				2016	4593.27	4863.62	5.89

This index is not available for Shield Level Selector 3-Year.

Over the past 31 calendar years, the NASDAQ-100 Index® has experienced losses at the end of 5 of those years. Of those 5 down years:

- 4 years experienced a loss of greater than 15%
- 1 year experienced a loss between 10%-15%

MSCI EAFE Index^D

The Index (Europe, Australasia, Far East) is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the U.S. and Canada. As of the date of the prospectus, the MSCI EAFE Index consists of the following 21 developed market country indices: Australia, Austria, Belgium, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland and the United Kingdom.

Historical Performance Since Inception

Year	Starting Value	Ending Value	Calendar Year Price Return (%)	Year	Starting Value	Ending Value	Calendar Year Price Return (%)
1970	100.00	85.87	-14.13	1993	748.62	976.90	30.49
1971	85.87	108.32	26.14	1994	976.90	1037.86	6.24
1972	108.32	144.37	33.28	1995	1037.86	1135.63	9.42
1973	144.37	120.09	-16.82	1996	1135.63	1185.56	4.40
1974	120.09	89.35	-25.60	1997	1185.56	1188.39	0.24
1975	89.35	117.24	31.21	1998	1188.39	1405.04	18.23
1976	117.24	116.81	-0.37	1999	1405.04	1760.04	25.27
1977	116.81	133.88	14.61	2000	1760.04	1492.41	-15.21
1978	133.88	172.59	28.91	2001	1492.41	1154.96	-22.61
1979	172.59	175.72	1.81	2002	1154.96	952.65	-17.52
1980	175.72	209.13	19.01	2003	952.65	1288.77	35.28
1981	209.13	198.99	-4.85	2004	1288.77	1515.48	17.59
1982	198.99	189.78	-4.63	2005	1515.48	1680.13	10.86
1983	189.78	229.47	20.91	2006	1680.13	2074.48	23.47
1984	229.47	240.98	5.02	2007	2074.48	2253.36	8.62
1985	240.98	368.64	52.98	2008	2253.36	1237.42	-45.09
1986	368.64	614.89	66.80	2009	1237.42	1580.77	27.75
1987	614.89	757.45	23.18	2010	1580.77	1658.30	4.90
1988	757.45	959.40	26.66	2011	1658.30	1412.56	-14.82
1989	959.40	1047.86	9.22	2012	1412.56	1604.01	13.55
1990	1047.86	788.98	-24.71	2013	1604.01	1915.60	19.43
1991	788.98	869.35	10.19	2014	1915.60	1774.89	-7.35
1992	869.35	748.62	-13.89	2015	1774.89	1716.28	-3.30
				2016	1716.28	1684.00	-0.019

Over the past 47 calendar years, the MSCI EAFE Index has experienced losses at the end of 16 of those years. Of those 16 down years:

- 7 years experienced a loss of greater than 15%
- 3 years experienced a loss between 10%-15%
- 5 years experienced a loss of less than 10%
- 6 years experienced a loss of less than 10%.

Bloomberg Commodity IndexSM, E

The Index is a broadly diversified representation of commodity market as an asset class. The index is composed of futures contracts on physical commodities. As of the date of the prospectus, the index consists of 22 commodities: Aluminum, Brent Crude, Coffee, Cotton, Corn, Copper (COMEX),Gold, Heating Oil, Kansas Wheat, Lean Hogs, Live Cattle, Nickel, Natural Gas, Silver, Soybeans, Soybean Meal, Soybean Oil, Sugar, Unleaded Gasoline, Wheat, WTI Crude Oil and Zinc.

Historical Performance Since Inception

Year	Starting Value	Ending Value	Calendar Year Price Return (%)	Year	Starting Value	Ending Value	Calendar Year Price Return (%)
1991	100.00	89.21	-10.79	2004	135.27	145.60	7.64
1992	89.21	89.32	0.13	2005	145.60	171.15	17.54
1993	89.32	85.72	-4.04	2006	171.15	166.51	-2.71
1994	85.72	95.77	11.73	2007	166.51	184.96	11.08
1995	95.77	104.32	8.93	2008	184.96	117.24	-36.61
1996	104.32	122.04	16.99	2009	117.24	139.19	18.72
1997	122.04	111.98	-8.24	2010	139.19	162.39	16.67
1998	111.98	77.80	-30.52	2011	162.39	140.68	-13.37
1999	77.80	92.27	18.60	2012	140.68	139.07	-1.14
2000	92.27	114.61	24.21	2013	139.07	125.75	-9.58
2001	114.61	89.03	-22.32	2014	125.75	104.33	-17.03
2002	89.03	110.28	23.86	2015	104.33	78.56	-24.70
2003	110.28	135.27	22.66	2016	78.56	87.51	0.11

This index is not available for Shield Level Selector 3-Year.

Over the past 26 calendar years, the Bloomberg Commodity IndexSM has experienced losses at the end of 12 of those years. Of those 12 down years:

- 5 years experienced a loss of greater than 15%
- 2 years experienced a loss between 10%-15%
- 5 years experienced a loss of less than 10%

What are Brighthouse Shield Annuities?

The Brighthouse Shield Level Selector and Brighthouse Shield Level Selector 3-Year Annuities are long-term financial products designed for retirement purposes. In simplest terms, they're a contract between you and an insurance company that lets you pursue the accumulation of assets on a tax-deferred basis. You may take withdrawals or lifetime income payments at some later date. If you take a withdrawal too soon, a withdrawal charge may apply. With Shield Level Selector and Shield Level Selector 3-Year, you seek to accumulate assets by tracking one or more of the available indices and/or the Fixed Account for a specific term. At the end of the term, your account value will increase or decrease depending on index performance, the level of protection you selected and your Maximum Growth Opportunity, which is referred to as "Cap Rate" in the contract and prospectus, or Step Rate. Although Shield Level Selector or Shield Level Selector 3-Year may be an appropriate choice for some people as a part of their overall retirement portfolio, they're not suitable for everyone. Please read the prospectuses and speak with your financial professional to see if either is right for you.

⁷ If you're buying an annuity to fund a qualified retirement plan or IRA, you should do so for the annuity's features and benefits other than tax deferral. In such cases, tax deferral is not an additional benefit of the annuity. References throughout this material to tax advantages, such as tax deferral and tax-free transfers, are subject to this consideration. Diversification does not ensure a profit or protect against a loss. In addition, non-qualified annuity contracts owned by corporations do not receive tax deferral on earnings.

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This material must be preceded or accompanied by prospectuses for the Brighthouse Shield Level SelectorSM and Brighthouse Shield Level SelectorSM 3-Year Annuities issued by a Brighthouse Life Insurance Company (Brighthouse Financial), which are available from your financial professional. The contract prospectuses contain information about the contract's features, risks, charges and expenses. Clients should read the prospectuses and consider this information carefully before investing. Product availability and features may vary by state. Please refer to the contract prospectuses for more complete details regarding the optional Return of Premium Death Benefit. Brighthouse Financial reserves the right to substitute any index at any time.

Brighthouse Shield Level Selector and Brighthouse Shield Level Selector 3-Year are long-term investments designed for retirement purposes and have limitations, exclusions, charges, termination provisions and terms for keeping them in force. There is a risk of substantial loss of principal for losses beyond the Shield Rate you select, because you agree to absorb all losses that exceed your chosen Shield Rate. Please refer to "Risk Factors" in the contract prospectuses for more details. All contract guarantees, including the optional death benefit and annuity payout rates, are subject to the claims-paying ability and financial strength of the issuing insurance company. They are not backed by the broker/dealer from which this annuity is purchased, by the insurance agency from which this annuity is purchased or any affiliates of those entities, and none make any representations or guarantees regarding the claims-paying ability and financial strength of the issuing insurance company. Similarly, the issuing insurance company and the underwriter do not back the financial strength of the broker/dealer or its affiliates. Please contact your financial professional for complete details.

Withdrawals of taxable amounts are subject to ordinary income tax and if made before age 59½, may be subject to a 10% federal income tax penalty. Some broker/dealers and financial professionals may refer to the 10% federal income tax penalty as an "additional tax" or "additional income tax," or use the terms interchangeably when discussing withdrawals taken prior to age 59½. Distributions of taxable amounts from a non-qualified annuity may also be subject to the 3.8% Unearned Income Medicare Contribution tax that is generally imposed on interest, dividends, and annuity income if your modified adjusted gross income exceeds the applicable threshold amount. Withdrawals will reduce the living and death benefits and account value. Withdrawals may be subject to withdrawal charges.

Any discussion of taxes is for general informational purposes only, does not purport to be complete or cover every situation, and should not be construed as legal, tax or accounting advice. Clients should confer with their qualified legal, tax and accounting advisors as appropriate.

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Brighthouse Life Insurance Company 11225 North Community House Road Charlotte, NC 28277 brighthousefinancial.com Brighthouse Life Insurance Company of NY 285 Madison Avenue New York, NY 10017