



Brighthouse Financial Notice at Collection for Financial Professionals Residing in California

If you are a financial professional who works with Brighthouse Financial ("Brighthouse," "we," "us," or "our"), we may collect personal information about you that falls into the categories specified below for the purposes indicated. Table entries relating to sensitive personal information are shaded. Please note that the categories specified and the description of the specific information included within them come from the California Consumer Privacy Act, as amended, other California law, and federal law. Brighthouse may not collect all of the data elements mentioned.

Category	Purpose(s) for Collection and Use
Personal identifiers (includes, but is not limited to, real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, and passport number)	To enable business communications and operations; to comply with applicable law; for identity authentication purposes; for advertising, marketing, and analytics purposes
Characteristics of protected classifications under law (under California law includes race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, sex, gender, gender identity, gender expression, age, sexual orientation, military or veteran status, and genetic information; under federal law includes age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation)	To comply with applicable law; for identity authentication purposes; for advertising, marketing, and analytics purposes
Commercial information, including records of personal property; products or services purchased, obtained, or considered; or other purchasing or consuming histories (includes records of personal property; products or services purchased, obtained, or considered; and information regarding a consumer's interaction with an internet website application or advertisement)	For advertising, marketing, and analytics purposes
Biometric information (includes, but is not limited to, imagery of the iris, retina, fingerprint, face, hand, palm, vein patterns, and voice recordings from which an identifier template, such as a faceprint, a minutiae template, or a voiceprint, can be extracted; keystroke pattern or rhythms; gait patterns or rhythms; and sleep, health, or exercise data that contain identifying information)	In connection with quality assurance and product improvement initiatives, for training purposes
Internet or other electronic network activity information (includes, but is not limited to, browsing history; search history; and information regarding a consumer's interaction with an internet website, application, or advertisement)	For identity authentication purposes; for advertising, marketing, and analytics purposes
Audio, electronic, visual, thermal, olfactory, or similar information	To enable business communications and operations, to comply with applicable law, for training purposes, in connection with quality assurance initiatives, to improve products or services
Professional or employment-related information	To comply with applicable law

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Education information	To comply with applicable law; for advertising, marketing, and analytics purposes
Inferences drawn from any of the information identified in this table to create a profile reflecting preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	For advertising, marketing, and analytics purposes
Other personal information as defined in the California customer records law (e.g., banking or financial account information)	To enable business communications and operations
Personal information that reveals a consumer's Social Security, driver's license, state identification card, or passport number	For identity authentication purposes

Purpose(s) for Collection and Use

We do not engage in the sale or sharing of personal information collected about you in your capacity as a financial professional to or with third parties.

All personal information we collect is retained for the duration of your business relationship with us plus 10 years.

Under the California Consumer Privacy Act, as amended, you have the right to opt out of the sharing of your personal information. For additional information on this right, or to exercise this right, visit https://www.brighthousefinancial.com/privacy-policy/ca-privacy-disclosures#california_rights.

To review our privacy policy or find updates to this notice and our privacy practices, visit https://www.brighthousefinancial.com/privacy-policy/.

You may contact privacy@brighthousefinancial.com with any questions relating to our use of your personal information.



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