Brighthouse FINANCIAL
Build for what's ahead

PROFESSIONAL

Brighthouse Financial Privacy Notice for Financial Professionals Residing in California

As part of your business relationship with Brighthouse Financial, we may collect personal information about you. The personal information we collect falls into the following categories:

Category	Purpose(s) for Collection	Retention Period	Example(s)
Personal identifiers	To maintain and service your account, including processing and fulfilling your transactions, verifying your information, and processing payments; to communicate with you and fulfill your requests; to detect and prevent fraud, security incidents, or illegal activity; for record-keeping purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Name, address, email address, online identifiers, Social Security number, banking information
Characteristics of protected classifications under law	To maintain and service your account, including processing and fulfilling your transactions and verifying your information; for advertising, marketing and analytics purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Age, marital status, gender
Commercial information, including records of personal property; products or services purchased, obtained, or considered; or other purchasing or consuming histories	For advertising, marketing, and analytics purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Records related to a recent mortgage or property purchase, a recent residential move, and a history of new car purchases
Biometric information	To maintain and service your account, including verifying your information; to comply with legal requirements	For the duration of your business relationship with Brighthouse Financial plus 10 years	Fingerprints
Internet or other electronic network activity information	To comply with legal requirements, to perform other necessary and appropriate internal functions, for security purposes, for record-keeping purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Online identifier, IP address, browsing history, search history, Brighthouse Financial account information
Audio, electronic, visual, thermal, olfactory, or similar information	For record-keeping purposes, to comply with applicable laws; for training purposes; for outreach purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Recordings of Microsoft Teams calls and Brighthouse Financial virtual events

Category	Purpose(s) for Collection	Retention Period	Example(s)
Professional or employment-related information	To maintain and service your account, including processing and fulfilling your transactions, verifying your information; for record-keeping purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Advisement firm affiliations, title
Education information	To maintain and service your account, including processing and fulfilling your transactions and verifying your information; for advertising, marketing, and analytics purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	College attended, certifications, degrees held, or highest education completed in household
Inferences drawn from any of the information identified in this table to create a profile reflecting preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	For advertising, marketing, and analytics purposes	For the duration of your business relationship with Brighthouse Financial plus 10 years	Propensity to sell Brighthouse Financial products
Other personal information as defined in the California customer records law	To maintain and service your account, including processing payments	For the duration of your business relationship with Brighthouse Financial plus 10 years	Banking or financial account information

Brighthouse Financial does not engage in the sale of personal information to third parties. However, we may share the following categories of personal information as described above with external third parties:

- Personal identifiers
- Internet or other electronic network activity information
- Inferences drawn from other categories of information

Under the California Consumer Privacy Act and its implementing regulations, you have the right to opt out of the sharing of your personal information. To review our privacy policy, you can visit brighthousefinancial.com/privacy-policy/. You may also review the Notice to Opt Out of the Sharing of Personal Information by visiting https://brighthousefinancial.com/privacy-policy/california-consumer-opt-out-request-form/. If there are any updates to this notice or our privacy practices, we will provide you with an updated notice.

Financial professionals may contact privacy@brighthousefinancial.com with any questions relating to Brighthouse Financial's use of their personal information.